

## Research on the Cultivation of Chinese Cultural Literacy in Chinese International Education

Wei Wei

International Communication Center, Nanjing Institute of Tourism & Hospitality, Nanjing, Jiangsu, 211100, China

469290514@qq.com

**Keywords:** Chinese International, Education Major, Chinese Culture, Literacy Training.

**Abstract:** It is worth studying how to construct the teaching mode of Chinese education in colleges and universities. This requires teachers to prepare courses in advance in the normal teaching process, design classroom links, drive classroom atmosphere, interact with students, and sum up classroom effects. so as to improve students' learning efficiency and make students better grasp learning knowledge. With the development of education, the trend of teaching innovation is inevitable.

### 1. Introduction

Colleges and universities need to make a reasonable improvement on the basis of the original education, and help students improve their moral quality through scientific and effective ways. The first thing to do is to guide students to form correct values and moral literacy. In the process of Chinese teaching, teachers should make a corresponding adjustment plan to their own teaching methods, and then carry out the teaching plan, so that students can slowly improve their Chinese literacy in the process of learning.

### 2. Problems in Chinese Teaching in Colleges and Universities

#### 2.1. In the Teaching Process, Teachers Occupy the Main Position and Neglect the Students' Main Position

Although the Chinese course belongs to the type of culture course, it is very practical, and a lot of knowledge is carried out experimentally. But because the teacher's teaching method is too rigid and single, or blindly "I tell you listen to" the classroom state, which greatly reduces the learning efficiency of students. This boring way of learning is not interesting, the general students are not interested, resulting in inefficient classroom. There is a lack of classroom interaction between teachers and students, thus neglecting that students are the protagonists in the classroom. By this simple and single teaching method, students lose their main position in learning [1], reduce their enthusiasm for learning, and completely fail to help students establish correct learning consciousness and cultivate their learning ability, which is not conducive to the development of students' comprehensive quality education. Therefore, it can not form the effective penetration of Chinese literacy[2].

#### 2.2. No Comprehensive Training for Students

The traditional mode of teaching in our country can not satisfy the current mode of educational development completely, because the traditional mode of education is more focused on the teaching of students' knowledge, and neglects the cultivation and development of students' various qualities, especially the lack of attention to the cultivation of students' Chinese, but simply focusing on the students' ability to absorb knowledge and get high marks, which is incomplete and wrong. This kind of education is not conducive to the all-round development of students, because the current society needs all-around talents, even if the theoretical knowledge is no matter how strong, but the poor quality will also be eliminated by the current talent market, so, changing the teaching methods for

students and strengthening students' Chinese quality can lay the foundation for students' future development.



Figure 1 Chinese international

### **2.3. Teaching Materials in the Course of Study are Relatively Backward and Few Courses are Available**

Almost all the Chinese textbooks used in colleges and universities in China are textbooks planned by the state, but because of the rapid development of modern educational technology, many of the knowledge in the textbooks are relatively backward and can not keep up with the development of Chinese teaching at all. And the degree of innovation in the teaching materials is not high, so most students feel monotonous, boring and almost lost interest in learning the teaching materials. Furthermore, although the Chinese language curriculum is offered in schools, the curriculum is too short to be set up for almost one or two sessions a week, so it is totally unacceptable for teachers to enrich and extend the content of teaching materials while teaching students. Because the formation of Chinese quality is not accomplished overnight, it needs to be studied and cultivated day by day, so it also needs the college to add more Chinese courses, so that students can spend more time on Chinese learning, but also can feel the Chinese edification from Chinese learning.

## **3. Concrete Measures New Teaching Mode of Chinese in Colleges and Universities**

### **3.1. Innovating Teaching Methods and Changing Teachers' Teaching Concepts**

Changing teachers' concept is a very important link in educational reform. Teachers' teaching methods should be constantly innovated. In the normal teaching process, we should pay attention to the cultivation of students' subjective initiative, and set a good example and model for students. Use people-oriented ideas to cultivate students' literacy concept and transfer positive energy. From these aspects to provide students with a good learning atmosphere, so that students can learn professional knowledge but also receive Chinese edification, so as to improve the quality of students' literacy imperceptibly.



Figure 2 Chinese international

### **3.2. Practical Development of Skilled Professionals**

In addition to teaching professional skills, colleges and universities should not only teach students basic theory and professional knowledge, but also teach students the necessary skills in professional work. Therefore, colleges and universities should break the basis of curriculum chain as the core, carry out relevant teaching research according to our professional standards, pay attention to the training of teaching skills, and reform and innovate the professional courses taught, and strengthen the students' professional skills training[3]. In order to ensure students' professional level and improve their ideological quality, Chinese quality education can be infiltrated into the study of professional skills.

### **3.3. Create Learning Communication Groups to Help Students Solve Problems**

At the same time, the educational curriculum of colleges and universities should start from the actual situation, add practical training courses for professional talents, encourage students to communicate more with their classmates and teachers in the course, and set up a learning communication group by creating a WeChat group and QQ group, so that students and teachers can communicate normally after leaving school. In the process of communication, teachers can not only focus on students' learning, but also communicate with students about their troubles and difficulties and help them to relieve psychological pressure.

## **4. New Mode of "Three-dimensional" Teaching of Chinese Theory Course in Colleges and Universities**

### **4.1. Improve the Management Mechanism and Integrate Socialist Core Values Education Into the Fine Management Of Schools**

At present, under the examination-oriented education in our country, it is very important to do well the moral education management of the students in the class management work. But according to the current educational situation, there are still some problems in secondary education on this point. Because, in the current secondary education, have not realized how important this is. Generally, most schools are most concerned about the students' learning situation, ignoring the stable development of students' mental health, which also affects the development of students' healthy psychology[4]. Therefore, the school should make the innovation to the student's management through the socialist core view. For example, in the course of the normal management of students, the management system for students should be strengthened, and an extra-curricular task should be assigned to students every week, that is, every student in the class should do a meaningful thing every week, these tasks can be to help sanitation workers pick up garbage, tear off small advertisements on the street and visit homes for the elderly and other meaningful activities,

and then according to the completion of the students' tasks to score, through this way, students from childhood to cultivate good moral quality, conducive to the formation of their future personality.



Figure 3 Chinese international

#### **4.2. Carrying Out Practical Activities to Integrate Socialist Core Values Education Into the Practice of Moral Education**

In the teaching of English classroom in colleges and universities, teachers should also combine the learning content with moral and moral education, and college students should not only do well in learning, but also set up morality well. In the college English classroom, the moral is gradually integrated into the standard teaching of college English curriculum. At the same time, it can also teach students moral and moral education, so as to strengthen the cultivation of students' comprehensive accomplishment[5]. In English classroom teaching in colleges and universities, teachers can convey positive and positive values to students by analyzing various examples in textbooks, so as to guide students to learn the correct moral character in the process of learning English knowledge.

#### **4.3. Strengthen Psychological Incentives and Integrate Socialist Core Values Education Into Mental Health Education**

In class, teachers can make classroom innovation interaction. In the process of teaching in colleges and universities, teachers can use educational technology to present knowledge points, but often ignore the interaction with students themselves. Use the convenience and speed of information technology in the classroom, provide students with good learning conditions, and patiently help students solve doubts and puzzles. Improving students' learning efficiency is also the key factor to promote the development of teachers and students. Teachers should use multimedia to present problems in the classroom inquiry link and guide students to communicate and explore interactively, rather than listening to teachers blindly. Teachers in colleges and universities should strengthen students' moral education and cultivate their core qualities. The most important thing is to cultivate students' moral education. Teachers should also combine learning content with moral and moral education, and students should not only do well in learning, but also establish morality well. In the process of college, moral education is gradually integrated into the education of college students. In the course of teaching to improve students' knowledge level, but also to teach students moral and moral education, so as to strengthen the cultivation of students' comprehensive literacy.

### **5. Conclusion**

In the process of Chinese teaching in colleges and universities, teachers should pay attention to the construction of relaxed teaching atmosphere, at the same time, they should adopt diversified and interesting teaching methods, in addition, they should encourage students. With the development of new teaching mode in colleges and universities, the effect is still very remarkable from a certain

level. While cultivating students' professional skills, the school can also improve students' Chinese quality and lay the foundation for students' future work and life. Teachers should educate and guide each student according to their own characteristics, so as to teach students according to their aptitude, which can better help students form a good moral quality and promote their all-round development. Teachers should pay attention to the cultivation of students' morality, adopt diversified and interesting teaching methods, and also encourage students.

### **Acknowledgements**

This research has been financed by Jiangsu province education science 'Twelfth Five-Year' Plan "Research on the Training Mode of Applied Technology University Talents"(B-b/2015/01/063)

### **References**

- [1] Liu, Yingyin. A probe into the Cultivation of Chinese Cultural Literacy in Chinese International Education Specialty. *Modern Commerce and Industry*, no. 14, pp. 185-186, 2020.
- [2] Huang, Hongyan., Zhou, Yuteng. A Study on the Development and Cultivation Strategies of Chinese Excellent Traditional Culture Education in Ideological and Political Discipline. *Exam Weekly*, no. 47, pp. 134, 2019.
- [3] Jin, Yantong. How to Improve Chinese Core Literacy of Higher Vocational Students in Chinese Traditional Culture. *Language in and out*, no. 12, pp. 261, 2020.
- [4] Ni, Dao-an. Study on the Application of Tea Culture in the Second Classroom of Higher Vocational Students under the + of Internet. *Fujian Tea*, vol. 41, no. 2, pp. 90-91, 2019.
- [5] He, Xuelian. Infiltration of Traditional Culture in Chinese Reading Teaching in Primary School. *Language in and out*, no. 12, pp. 187, 2020.